

# What do Associate in Reinsurance designees know that you don't?

They know The Institutes'

## Associate in Reinsurance (ARe™)

designation program provides practical and relevant reinsurance knowledge of advanced coverages and financial risk management.

HERE'S WHAT DESIGNEES HAD TO SAY ABOUT THE ASSOCIATE IN REINSURANCE PROGRAM:

**90%** said completing the program helped them **prepare for their current job responsibilities.**

**90%** believe that earning the designation added value to their role within their organization.

**90%** said earning the ARe designation helped them **gain technical property-casualty knowledge.**

“ From my perspective as a hiring manager, these **designations are a window into an individual's work ethic** and clearly demonstrate an ability and drive that are needed to excel in today's demanding environment. When comparing two candidates who may be equal in all other qualities, I will gravitate toward hiring the one who has shown a commitment toward continuing education.”

Jeff Cruey, CPCU, CIC, ARe, AU, AMIM  
Vice President—Commercial Lines  
Ohio Casualty Insurance Co.

“ The ARe designation provides a solid foundation for those entering or interested in the reinsurance field. It establishes a base of understanding by presenting important primary insurance knowledge and develops core reinsurance concepts necessary for understanding the needs of insurers and solutions that reinsurance may provide. The **material covers a broad spectrum of practices necessary for professionals to recognize the important role reinsurance plays** in the functioning of the global insurance market.”

David Stewart, CPCU, AAI, ARe, RPLU  
Vice President

“ I have found my ARe designation to be quite **valuable in enabling me to stay current on the issues that face the industry** through the various seminars and symposia that are offered. I also enjoy and take advantage of the professional and social networking opportunities that often arise.”

Richard T. Blaum, CPCU, ARe  
Assistant Vice President—Claims and Liability Management  
Swiss Reinsurance America Corporation

Turn the page for more information, and learn more at [www.TheInstitutes.org/ARe](http://www.TheInstitutes.org/ARe)

# Associate in Reinsurance (ARe)

The Institutes' Associate in Reinsurance program teaches you how to build a better book of business through an enhanced understanding of reinsurance terms and pricing, reinsurance treaties, and facultative certificates. Plus, the ARe program provides you with electives to choose from, so you can tailor your course of study.

## BOTTOM-LINE BENEFITS

- Enhance your ability to build a better book of business through an expanded knowledge of commercial coverage forms and endorsements, as well as of auto insurance and homeowners contracts and endorsements
- Be able to design a reinsurance program by gaining advanced coverage knowledge and financial risk management skills

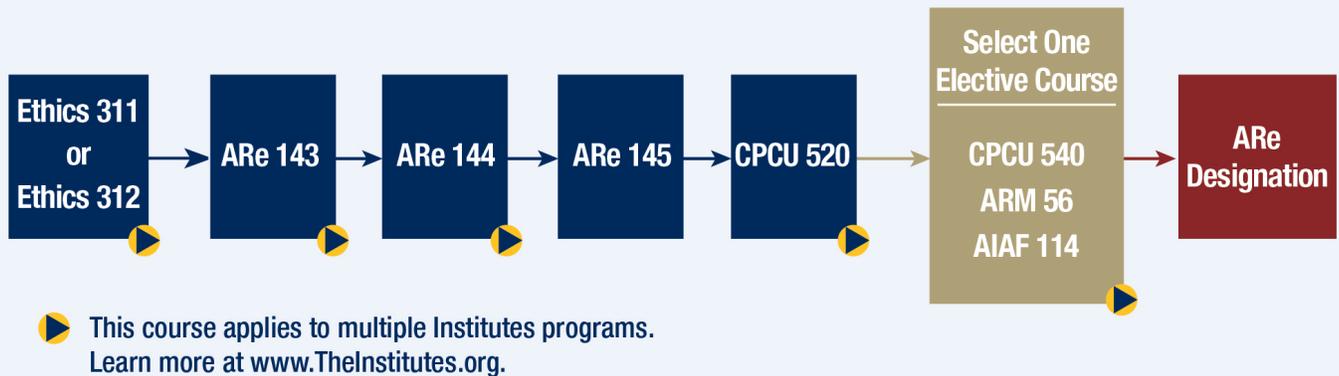
## Join the Conversation

Share knowledge and information with other reinsurance professionals around the world.

 Join The Institutes' online community at: [community.TheInstitutes.org](https://community.TheInstitutes.org).

Also join us on    

## ARe Completion Path



## COURSES

- ▶ ETHICS 311—ETHICAL GUIDELINES FOR INSURANCE PROFESSIONALS  
OR
- ▶ ETHICS 312—ETHICS AND THE CPCU CODE OF PROFESSIONAL CONDUCT
- ▶ ARe 143—PRIMARY INSURANCE COVERAGES
- ▶ ARe 144—REINSURANCE PRINCIPLES AND PRACTICES
- ▶ ARe 145—READINGS IN REINSURANCE ISSUES AND DEVELOPMENTS
- ▶ CPCU 520—INSURANCE OPERATIONS

### Select One Elective Course

- ▶ CPCU 540—FINANCE AND ACCOUNTING FOR INSURANCE PROFESSIONALS
- ▶ ARM 56—RISK FINANCING
- ▶ AIAF 114—INSURANCE ACCOUNTING MANAGEMENT

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Learn more at [www.TheInstitutes.org/ARe](http://www.TheInstitutes.org/ARe)