

CPCU PROFESSIONAL COMMITMENT

for use by the Authorized Representative*

of

The Institutes

at

Local CPCU Conferment Ceremonies

*

- Members of the Board of Trustees of The Institutes
- Academic and Administrative Executives of The Institutes
- The Chief Executive Officer and present CPCU Society Officers and Governors
- Other individuals specifically designated by The Institutes

July 2010

Approved Script for Local Chapter Conferments

(Initial instruction to a small group of designees.)

Will the designees please come forward and stand in front of the podium /head table/ stage (as appropriate to your set-up)?

(Initial instruction to a medium or large group of designees.)

Will the designees please assemble in the manner in which they have been instructed?

* * * * *

Acting by the authority of the Board of Trustees of the American Institute For Chartered Property Casualty Underwriters, I hereby confer upon each of you the professional designation of Chartered Property Casualty Underwriter and present you with a replica of the honored CPCU diploma. The diploma entitles you to all the rights and privileges of the Chartered Property Casualty Underwriter designation. The CPCU designation is protected by force of law throughout the United States and has been conferred by the American Institute since 1943 on those who have met its education, experience, and ethics requirements.

As your name is called, please step forward.

(Optional – depending on size of group)

The audience is requested to please refrain from applauding until all designees have been recognized.

(At this time, read names of new CPCUs alphabetically sequenced, pausing between names until the diploma has been presented. After presentation of the last diploma, resume reading.)

To each of you being honored today, I would like to make the following recommendations:

First, although the term “life long learner” may seem over used, the spirit of the term is relevant in today’s world. Continue learning throughout your working life. It will enable you to maintain the high level of technical competence expected from a professional. By becoming a CPCU, you have reached an important goal. But professionalism does not stop there, nor should you. In the ever

changing world in which we live, it is imperative that we continue to learn.

Second, accept willingly the responsibilities of the CPCU designation that accompany its rights and privileges.

- Conduct yourself honorably and with dignity.
- Avoid practices that would bring dishonor or reproach on your profession or the CPCU designation.
- Refrain from whatever is, or might appear to be, commercialization or misuse of the designation.

Third, become an active member of the CPCU Society. Your association with your peers in your professional society will give you a variety of opportunities for professional friendships, continued learning, public service, and personal growth.

And finally, in your business activities, faithfully adhere to the highest ethical standards. As a CPCU designee, you agreed to maintain the standards set by the American Institute's Code of Professional Ethics. These standards will continue to guide you as you serve others.

* * * * *

And now ... will all CPCUs present please rise, raise your right hand, and join with these new CPCUs to affirm publicly your professional commitment to technical competence and ethical behavior.

* * * * *

As a Chartered Property Casualty Underwriter ...

I shall strive at all times ... to live by the highest standards of professional conduct ...

I shall strive to ascertain and understand the needs of others ... and place their interests above my own ...

And I shall strive to maintain and uphold .. a standard of honor and integrity ... that will reflect credit on my profession ... and on the CPCU designation.

* * * * *

Ladies and gentlemen: We are honored to present this year's CPCU designees.