

Ethical Guidelines for Insurance Professionals (Ethics 311)

The Ethical Guidelines for Insurance Professionals (Ethics 311) learning module uses insurance-based case studies to outline an ethical framework that any insurance professional can use in his or her day-to-day operations. This course demonstrates that ethical behavior is crucial not only to preserving the trust of clients and customers but also to the public's confidence in our industry as a whole.

Bottom-Line Benefits:

- Understand the importance of maintaining high ethical standards
- Acquire decision-making tools to help you act responsibly and professionally
- Learn to better recognize and address ethical dilemmas in the workplace

Here's what insurance professionals had to say:

“As an insurance professional continually striving to improve my professional knowledge, skills, and competence, I recommend that other insurance professionals take Ethics 311 in order to gain the tools to maintain positive ethical standards.”

— **Zulfiqar Ali Khan, MS, MBE, ARM, CITIP, FCII**
Senior Vice President, EFU General Insurance Ltd.

“Good ethical behavior builds trust and confidence between insurance professionals and the clients we serve. Taking an ethics course will benefit your career by providing a sound ethical framework that can be applied to your day-to-day operations.”

— **Jody Crescenzi**
Account Manager, Marsh & McLennan Agency, LLC

For more information about Ethical Guidelines for Insurance Professionals, visit www.TheInstitutes.org/Ethics.

Recommended for: All professionals at any level in the risk management and insurance industry

Cost: Free

Course Offering: Self-study online

Completion Time Frame: This course can be completed in as little as a few hours.

Available for CE Credits: Earn continuing education (CE) credit by passing an online exam and paying a \$5 administrative fee

Sequence: By completing Ethics 311, you will meet the ethics requirement for all Institutes' designation programs, excluding the Chartered Property Casualty Underwriter (CPCU®) designation, which requires Ethics and the CPCU Code of Professional Conduct (Ethics 312)